

DAN RIVER BASIN



ASSOCIATION

SPONSOR the



WILD & SCENIC<sup>®</sup> FILM & AUCTION FESTIVAL

where activism gets inspired

Saturday, December 3, 2016

7:00 p.m. - 10:00 p.m.

Averett University, Danville, VA

## DRBA, the EVENT & our GOALS

Started in 2002 by a small group of concerned citizens, the Dan River Basin Association (DRBA) is the only nonprofit organization that protects and promotes the Dan River, its major tributaries and our regional cultural treasures across 3,300 square miles in both Virginia and North Carolina. We do this through environmental education, outdoor recreation and stewardship programs for people of all ages and abilities. DRBA's programs and activities help inspire economic development, improve the health of our citizens and protect our natural and cultural resources for future generations.

SYRCL is the creator of the Wild & Scenic Film Festival, the largest film festival of its kind in the United States. DRBA's partnership with SYRCL brings this film festival to our region for the very first time.

The Wild & Scenic Film Festival promotes community engagement while exploring environmental issues through an exciting and influential medium—film. And, it is a fundraiser for our work aimed to protect and promote the Dan River watershed. Also during the event, the Art in Nature Auction spotlights North Carolina and Virginia artists and one-of-a-kind pieces created by, with and for nature.

**Your sponsorship will allow DRBA to keep 100% of the proceeds of this event to continue our work in protecting our drinking water, our wildlife, our history and our economy.**

5,000

Current DRBA Members

16/2

Counties/States  
reached through ads

25

Sponsorship  
Goal

100

New Members  
Goal

2,000

Current Facebook Fans

500

Event Attendance Goal

2many2count

The people &  
wildlife you help

# sponsorship LEVELS

NOTE: There are only 2 Premiere Sponsorships left! Current Premiere Sponsors include: REI, Patagonia, Kleen Kanteen, Sierra Nevada, Barefoot Wine & Bubbly, Orion Magazine, Cliff Bar, Earth Justice and KEEN.

	Premiere Sponsor \$1,200	\$500	\$250	\$100
<b>Advertising &amp; Promotion</b>				
Ad during films	✓			
Logo on promotional poster	✓			-
Logo/Name in main program	Full Page Ad	Logo, 1/4 page	Logo, 1/8 page	Listing
Logo/Name in Pre- Show	Full Page Ad	Logo, 1/2 page	Logo, 1/8 page	Listing
Website Ads	Logo & hyperlink	Listing	Listing	
Promotion on our Facebook	4 mentions	1 mention		
Promotion in our E-Newsletter	Article spotlighting partnership	Logo & Listing	Listing	Listing
Promotion in all press releases	Spotlighted with quote			

## Hospitality

Event Tickets	10	5	2	1
<u>PLUS!</u>				
Annual River Legacy Circle Membership	✓			
Annual Corporate Membership	✓	✓	✓	

## LET'S talk:

Please contact me to discuss your level of sponsorship and your commitment to protecting our natural and cultural resources!  
**Tiffany Haworth, [thaworth@danriver.org](mailto:thaworth@danriver.org) or (336) 627-6270.**