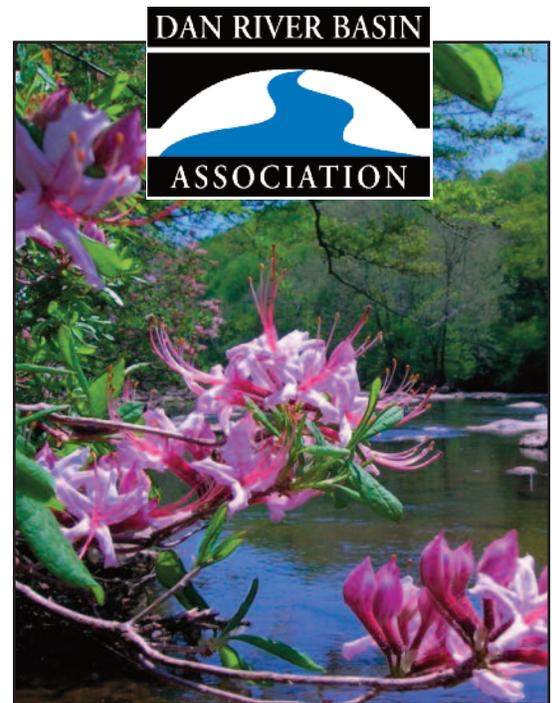


# DRBA

## IN THE CORPORATION

Good corporate citizenship is good for business. DRBA provides a variety of activities for our corporate partners that can improve reputation management; employee recruitment, motivation and retention; learning and innovation; competitiveness and market positioning; and operational efficiency.



For more information,  
please contact us at (336) 627-6270  
or [drba.nc@danriver.org](mailto:drba.nc@danriver.org).

### Corporate Stewardship Days

DRBA makes it easy for companies to make a positive impact through its Corporate Stewardship Days. On a Corporate Stewardship Day, employees and their families are given the opportunity to participate in cleaning and restoring streambeds, planting trees along waterways, building trails and monitoring water quality.

- You pick the day and time.
- DRBA will work with you to develop a volunteer project that will make an impact and match your budget.
- DRBA can help you promote the project within your company through emails, posters and leadership support letters.
- DRBA may be able to assist with in-kind donations and volunteer incentives.

### Teambuilding Volunteer Opportunities

Imagine a unique teambuilding experience where your team can learn, bond, and grow while creating something meaningful, beautiful and enduring. A DRBA teambuilding experience is built around positively impacting the environment where employees live and work. Opportunities can last an hour to a day, be held indoors or outdoors, involve a few managers or a whole department.

### Educational Presentations

The more people know how the environment can benefit them, the more they want to enjoy these benefits. DRBA offers its corporate partners in-house educational presentations that offer employees an inspiring learning experience delivered in an engaging and practical manner. Presentations can be scheduled for 20 minutes or 45 minutes, before or after work hours or during lunch breaks. Presentation subjects include: fitness in the outdoors, hiking safety, local flora and fauna identification, paddling basics, decreasing your carbon footprint in and out of the office and exploring the outdoors with your family.

### DRBA Green Summer Intern Program

DRBA's Green Summer Internship Program matches high-quality college students with local companies for a summer work experience with a clearly stated and measurable "green" initiative that will save the business money and protect the environment. Companies interested in being matched with an intern should contact DRBA by April 1.

### Stewardship Consultations

DRBA works closely with companies to help develop new - and enhance existing - sustainability initiatives that save money, increase profits and protect the environment. Free consultations are available to DRBA Corporate Partners.

Consultations include:

- Eco-friendly and beautification grounds management
- Sustainability initiatives
- Corporate environmental policy development

### DRBA Promotional Opportunities

Want to get your products, services or brand in front of thousands of customers in an inexpensive way? In an aggressive corporate world, we know all companies have a strong desire to achieve a competitive advantage. We want to help you achieve this while becoming a strong supporter of our natural and cultural resources. DRBA has several promotional and advertising opportunities available only to our corporate partners:

- Website advertisement
- Publications sponsorship
- Event sponsorship
- Cause marketing
- Product sponsorship
- Program sponsorship
- Trail/River Access sign and promotion sponsorship
- Adopt-a-Trail and Adopt a River Section