

DRBA

COMMUNITY PARTNERS

Nonprofits often partner with other organizations to achieve mutual objectives more effectively and to make the most of limited financial resources. At DRBA, we know that by working together we can achieve a lot more than working alone. We're looking forward to achieving great things for our community together!



Contact: (336) 627-6270
or drba.nc@danriver.org

Event Partnerships

A recent study by Charity Navigator suggested that special events are not a good way to fundraise. In fact, according to the study, the average organization spends \$1.33 to raise \$1 in special events contributions. But events can serve a number of purposes beyond fundraising - donor/volunteer recruitment, visibility and program/service promotion.



An event partnership with DRBA can help boost fundraising returns, reduce costs and increase recruitment. Below are ways that DRBA partners with organizations for events. Contact us if you would like to discuss an event partnership with DRBA.

Sponsorships

Door prizes

Keynote speakers

Product sales

Informational Displays

Festival planning & participation

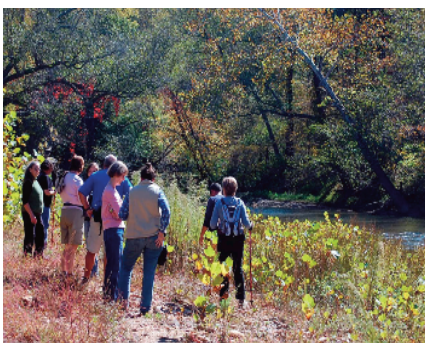
Presentations about the protection of natural and cultural resources

Access to trails/grounds for a unique event location

Access to paddling/hiking for a special event activity

Volunteers and staff for the day of the event, if appropriate

Promotion of your event to our membership, if appropriate



Advertising Partnerships

DRBA advertises in local, state and national venues and is always looking for appropriate partners to share the costs of ad space. If your organization is involved in the protection and/or preservation of our natural and cultural resources and wants to explore advertising opportunities, please contact us.

In addition to external advertising, DRBA offers its community partners the opportunity to get their products, services or brand in front of thousands of customers in an expensive way. DRBA has several promotional and advertising opportunities available to area organizations:

Website advertisement

Publications/product/program sponsorship

Adopt-a-Trail, Adopt a River Section

Programs & Education

DRBA provides its programs and services just about everywhere - the classroom, afterschool facilities, churches, senior centers and, of course, outdoors. Our areas of priorities include education, recreation & health and stewardship.

DRBA can help you introduce an environmental component to enhance your existing programming:

Interactive environmental-focused presentations and activities - age specific and audience appropriate - focused on recycle/reduce/reuse, local identification of flora and fauna, understanding river and land health and sustainability, reducing a carbon footprint, and others.

Recreational presentations (hiking safety, paddling basics, fishing basics, outdoor opportunities for exercise, etc.)

Stewardship activities (river and trail clean-ups, water quality testing, planting trees for erosion control, etc.)

Informational Displays and area recreational kiosks