



Invest for a sustainable environment and inspired community.

Corporate Sponsorship Opportunities



Sponsorship Opportunities Summary

Keep our rivers and streams clean - Because that's our source of drinking water and the foundation of our outdoor recreational economy.

Sponsorship starting at \$250

Ensure our waterways are protected - North Carolina and Virginia state agencies only monitor less than 8% of our waterways every year. You can ensure that threats to our waterways are detected early.

Sponsorship starting at \$500

Give every youth a chance to succeed - DRBA's award-winning environmental education programs reach over 10,000 youth a year and are designed to improve academic success.

Sponsorship starting at \$1,000

Reach a very special audience - Reach over 1,000,000 passionate and caring people in 16 counties in North Carolina and Virginia with a very low investment.

Sponsorship starting at \$1,000

Put your business on the map - Visiting hundreds of times daily, DRBA's interactive map is the only regional resource for outdoor recreation.

Sponsorship starting at \$500

Promote community conservation - Leave your legacy and ensure future generations have access to one of the most valuable resources on the planet, clean water.

Sponsorship starting at \$2,500

Other special projects and program sponsorship opportunities are available in specific regions of DRBA's service area. Please contact Tiffany Haworth for more information (336) 627-6261/drba.nc@danriver.org





Trash brings down property values, scares away tourists and gets in your drinking water...

Plus, it's just gross! Are you tired of seeing trash in our streams, creeks, rivers, streets, trails and parks? Well, we are too!

DRBA holds several big cleanup events every year covering hundreds of miles of waterways and trails. Volunteers remove hundreds of tons of litter, but it is not enough. We need your help!

SPONSOR A CLEANUP KIT!

Help us provide a group of youth volunteers with the necessary supplies such as bags, gloves, water, first aid kits and grabbers. Only \$250 per cleanup!

DO A CLEANUP!

DRBA's Clean-Up Crew program allows you to direct your own trash cleanup, even if it's not on our calendar. You choose the "who, where and when" and provide the necessary supplies, including trash grabbers, gloves, bags, first aid kits. We supply a report sheet and publicity. Register on our website at:
<http://www.danriver.org/programs/stewardship/clean-ups>

CITIZEN WATER QUALITY MONITORING

CWQAM

Volunteers generously donate their time to monitor sites along our waterways every month, but there are costs for testing supplies, training and data management. Sponsoring the CWQM program is a very visible and impactful way to promote your business and show you care about protecting and preserving our natural resources.

Sponsor Opportunities

- ✓ Sponsor a CWQM Training for new volunteers in your community. \$5,000
- ✓ Sponsor water quality e-coli testing kits for 10 sites for one year. \$1,200
- ✓ Sponsor a team of two volunteers with all the supplies they need for one year of testing at one site. Supplies include t-shirts, safety vests, bucket, temp gauge, rope, safety signs, PH test kits, Dissolved Oxygen test kits, turbidity tube and 12 months of e-coli water quality testing kits. \$500



www.danriver.org/CWQM

Every child should get to experience the benefits of nature

Sponsor DRBA's Eco-Learning Programs and You will Make Dreams Come True

DRBA reaches 10,000 young people a year through its hands-on environmental education programs designed to change the way students interact with the world around them. Unfortunately, we have to turn away dozens of educators who contact us every year asking for our programs. Your sponsorship of DRBA's Eco-Learning Programs can help ensure that every child can experience our award-winning programs, which provide powerful learning opportunities that combine in-classroom learning with an outdoor experience.

Trout in the Classroom (TIC)

The TIC program connects SOL and CORE learning requirements and gives students a once-in-a-lifetime experience to watch the trout life cycle from eggs to fingerlings, to participate in lessons and activities, and to complete the learning experience by releasing a trout fingerling into the local Smith River in the Spring.

Grade level: 2nd

Program Duration: December - May

Field Trip: Visit a trout tank (optional), Trout release (optional)

Sponsor a TIC Classroom! \$4,000

Streamside Trees in the Classroom (STIC)

Through a partnership with the Army Corps of Engineers at Philpott Lake, students root native Black Willow cuttings in the classroom, monitor and document their growth, and finally plant their trees along a waterway in need of restoration. Students work as a team to care for the growing trees and later complete the program through a mentoring relationship with high school students and local natural resource partners to plant the trees and learn about the environment on their planting day.

Grade level: 4th

Program Duration: September - October

Field Trip: Planting Day

Sponsor a STIC Classroom! \$1,000

Access to a year of Eco-Learning Programs

Give a classroom in your community the opportunity to participate for a year in DRBA's Eco-Learning Programs. Programs are chosen by the students and include monthly adventures like a River Experience, BioBlitz, Campus-wide Water Conservation Campaign or Recycling Program, Water Quality Monitoring, Scavenger Trail Hunt and dozens of other EE programs.

Grade level: K-12

Program Duration: Fall or Spring

Field Trip(s): Depending on chosen programs

Sponsor a year of EE for a classroom! \$5,000



Read our EE Program Impact Reports

www.danriver.org/EEforEducators



Promote Yourself

DRBA's e-newsletter reaches over 5,000 subscribers at least twice a month with an average 60% open rate and 72% click through rate.

When you add your logo or your link, you will reach people who care about protecting and preserving our natural and cultural resources.

You'll also be providing thousands of youth and families with outdoor education and adventures, you'll be keeping hundreds of miles of rivers and trails clean and you'll be helping to build our regional economy.

All for just \$1,000/year.





DRBA's Interactive Map is visited on average 200 times a day with
75% repeat visitors annually.

The Interactive Map can be used by consumers on all online devices and directs users to the nearest trail,
river access, visitor center and park.

When you add your logo or your link, you will reach people who care about
protecting and preserving our natural and cultural resources.

You'll promote our regional outdoor economy AND promote your business at the same time.

Now that's a good investment!

And just \$500/year





Sponsor Water Conservation!

A rain barrel is a container that collects and stores rain water for when people need it most. Rain water can be used to water a lawn or garden, and wash cars. Over the course of a year, households can conserve thousands of gallons of water.

With sponsorship, DRBA can provide Rain Barrel Workshops throughout the Dan River region. The workshop includes everything participants need to have their very own rain barrel for a home or office. Workshop includes 55-gallon barrel, all supplies, instruction, take-home guide and two-hour guided instruction.

Sponsorship includes:

- Your logo on invitations, social media posts and promotional flyers and posters
- Promotional materials for workshop advertisement at your place of business
- Special discount rate for special customers and/or employees
- Choice of workshop location

You'll promote water conservation AND promote your business at the same time.

And just \$2,500/workshop



**Thank you for protecting and preserving
the natural and cultural resources
of the Dan River Basin through a sponsorship.**

Inquiries?

Contact: Tiffany Haworth, Executive Director
(336) 627-6270
drba.nc@danriver.org