



Apple Dumpling Festival 5k

Stuart VA

October 19, 2019

Benefiting Patrick County Trails

The Dan River Basin Association is hosting the Apple Dumpling Festival 5k in Stuart on October 19, 2019.

We are seeking sponsorship for our event. The money raised goes to help enhance walking trails in Patrick County.

Listed on the following page are the levels of sponsorship for this event. Please take a moment to review and select a level of sponsorship. If you would like to discuss other sponsorship opportunities, please do not hesitate to call me.

Thank you for helping us enrich the lives of all Patrick County residents through physical activity.

Rebecca Adcock

Race Director
276-229-9917
rebajksn@aol.com

and Wayne Kirkpatrick
540-570-3511



Levels of Sponsorship for the
Apple Dumpling Festival 5k

Gold Level (\$300.00)

- ❖ Your company logo will appear at the top on the back of every runner t-shirt
- ❖ Opportunity to set up a table with information for race participants on the day of the event
- ❖ Pamphlet of your company's information placed in all runner goody bags
- ❖ Company name listed on all media releases as the title sponsor for the 5k race
- ❖ Hanging of company loaned banner at 5k event
- ❖ Mentioned during pre and post race announcements as title sponsor
- ❖ Complimentary entry into the Apple Dumpling 5k for two employees

Silver Level (\$200.00)

- ❖ Your company logo on back of every runner t-shirt
- ❖ Pamphlet of company's information placed in all runner goody bags.
- ❖ Hanging of company loaned banner at 5k event
- ❖ Mentioned during pre and post race announcements as sponsor
- ❖ Company name listed on all media releases as sponsor for 5k race
- ❖ Complimentary entry into the Apple Dumpling 5k for two employees

Bronze Level (\$100.00)

- ❖ Your company logo on back of every runner t-shirt
- ❖ Pamphlet of company's information placed in all runner goody bags.
- ❖ Mentioned during pre and post race announcements as sponsor
- ❖ Company name listed on all media releases as sponsor for 5k race
- ❖ Complimentary entry into the Apple Dumpling 5k for one employee

Friend (\$50.00)

- ❖ Your company name on back of every runner t-shirt
- ❖ Pamphlet of company's information placed in all runner goody bags.
- ❖ Mentioned during pre and post race announcements as sponsor



Apple Dumpling Festival 5k Sponsorship Form

Please complete this form.

Company name _____

Level of sponsorship (circle one) Gold Silver Bronze Friend

Will you be providing information to place in the runner goody bags? Yes or No
Information and materials will need to be given to the race coordinator by October 4th

Will you be providing banner to be displayed at the race location? Yes or No
Banner must be provided by October 7th

Will you be sending a digital file of your logo to appear on the back of the runner race t-shirts? Yes or No
Logo must be emailed to rebajksn@aol.com by October 4th

Please list the names of the employees that will be receiving complimentary race entry.

Please make checks to
Dan River Basin Association
Mail to Wayne Kirkpatrick, Race Coordinator
1342 Commerce Street
Stuart VA 24171
wynbtyk@embarqmail.com
540.570.3511